**Sponsorship Proposal Form**

|  |  |  |  |
| --- | --- | --- | --- |
| **Organization/Company Name:** |  | | |
| **Date:** |  |  |  |

**1. Applicant Information**

|  |  |  |  |
| --- | --- | --- | --- |
| **Organization Name:** |  | | |
| **Contact Person:** |  | **Position/Title:** |  |
| **Phone Number:** |  | **Email Address:** |  |
| **Website/Social Media:** |  | | |

**2. Event/Project Details**

|  |  |  |  |
| --- | --- | --- | --- |
| **Event/Project Title:** |  | **Date & Venue:** |  |
| **Type of Event** | (Conference, Sports, Community, Charity, etc.) | | |
| **Expected Attendance:** |  | **Target Audience:** |  |
| **Event Goals/Objectives:** |  | | |

**3. Sponsorship Opportunities**

|  |  |  |
| --- | --- | --- |
| **Platinum Sponsorship ($\_\_\_\_)** | Benefits include |  |
| **Gold Sponsorship ($\_\_\_\_):** | Benefits include |  |
| **Silver Sponsorship ($\_\_\_\_):** | Benefits include |  |
| **Custom Sponsorship:** |  | |

**4. Marketing & Branding Benefits**

* **Logo Placement (banners, flyers, website, etc.):** Yes / No
* **Social Media Mentions:** Yes / No
* **Promotional Booth/Exhibit:** Yes / No
* **Speaking Opportunity:** Yes / No
* **Other Benefits:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5. Financial Contribution**

* **Proposed Sponsorship Amount:** $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* **Preferred Payment Method:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**6. Agreement**

I, the undersigned, agree to the sponsorship proposal outlined above and commit to supporting the event/project.

**Sponsor’s Name/Company:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
**Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_